

**“An Inclusive Athletics Competition Anyone Can Join”
3rd NAGASE Cup To Be Held at Japan National Stadium
Saturday, October 12 and Sunday, October 13**

The 3rd WPA Approved NAGASE Cup Athletics Competition, specially sponsored by Nagase & Co., Ltd. (Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima), will take place on Saturday, October 12 and Sunday, October 13, 2024. As with the 2nd NAGASE Cup, the competition will take place at the Japan National Stadium (Shinjuku-ku, Tokyo).

This competition is held by Japan Para Athletics and the Tokyo Athletics Association, and specially sponsored by Nagase & Co. With a Japan Association of Athletics Federations approved category and a Japan Para Athletics approved category demonstrating its concept of “an inclusive competition anyone can join,” it is one of the largest athletics competitions in Japan*, with a variety of athletes competing in events regardless of differences such as age, nationality, or whether or not they have disabilities.



Towards the 3rd NAGASE Cup: Spreading Inclusivity Even Further

The 3rd NAGASE Cup will once again take place at the Japan National Stadium, a mecca for athletes. Events and programming are being planned in order to ensure even more athletes can participate and more spectators can watch. Details on the events and entry forms will be announced on the NAGASE Cup's official accounts.

With the slogan of “Delivering next.”, the NAGASE Group is bringing the next value to the society of the future. As well as encouraging athletes to work towards their “next” through the NAGASE Cup, our goal is to spread inclusivity and the recognition of diversity throughout society by making it into a place where spectators, competitors, volunteers and local residents can encounter new experiences and values.

NAGASE Cup by the Numbers (Overview of 1st and 2nd Competitions)

For the 2nd NAGASE Cup, the venue changed to the Japan National Stadium, and a total of 1,424 athletes competed, nearly five times as many as in the 1st NAGASE Cup. In addition to including a category for elementary school students for the first time, it became a competition where athletes from a variety of backgrounds could compete, including part-time or correspondence students, foreign competitors, and deaf competitors. For the para events, both NAGASE Cups saw numerous records made, including world records, making for very exciting competitions.

	1st NAGASE Cup	2nd NAGASE Cup
Dates	Saturday, July 2 and Sunday, July 3, 2022	Saturday, September 2 and Sunday, September 3, 2023
Venue	Komazawa Olympic Park Athletic Stadium (Chiyoda-ku, Tokyo)	Japan National Stadium (Shinjuku-ku, Tokyo)
Participants	293 total Para athletes: 137	1,424 total Para athletes: 450
Elementary Students	N/A	120 (2 in wheelchairs)
Spectators	597	6,600
New Records	World: 1, Asia: 3, Japan: 10	World: 1, Asia: 5, Japan: 9

*Of competitions in which athletes can participate regardless of disabilities, the NAGASE Cup has among the highest number of para athletes competing (according to research by Nagase & Co.)

■ Competition Overview

Name: 3rd WPA Approved NAGASE Cup Athletics Competition

Dates: Saturday, October 12 and Sunday, October 13, 2024

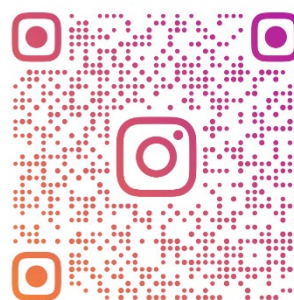
Venue: Japan National Stadium (10-1 Kasumigaokamachi, Shinjuku-ku, Tokyo)

■ Competition Official Media Accounts

Website: <https://www.nagase.co.jp/nagasecup/>

Instagram: https://www.instagram.com/nagasecup_since2022/

Official Instagram Account



NAGASECUP_SINCE2022

◆ Inquiries

<Media Inquiries>

Branding Office, Global Communications Department, Nagase & Co., Ltd.

Tel: 03-3665-3640

◆ Inquiries about Competition Details and Entry Qualifications

Japan Para Athletics



Delivering next.

Public Relations: Tetsuya Koyama

koyama@para-ath.org Tel: 090-8725-6654