

Showroom Renewal for Nagase Application Workshop, an Open Innovation Facility for Plastics and Coatings

Open Development with Diverse Products from Manufacturers in Japan and Abroad

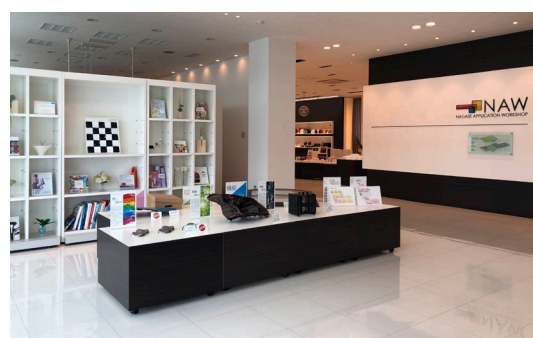
NAGASE & CO., LTD. (Chuo-ku, Tokyo; Representative Director and President: Kenji Asakura) has renewed the showroom for the Nagase Application Workshop (NAW) (Amagasaki City, Hyogo; General Manager: Akihiro Taniguchi), an open innovation laboratory which carries out the development of new materials and applications primarily for plastics and coatings together with customers and business partners.

The NAW (<https://www.nagase.co.jp/english/enterprise/naw/>) was established in 2007 as a facility to carry out formulating compounds, prototyping, and evaluation for plastics and coatings (paint, ink). The workshop is fully equipped with injection molding machines and extruders to prototype thermoplastics, a pigment disperser, and an experimental space for test production and evaluation of plastics, paints and coating materials, with nine specialists in plastics and coatings working there. The NAW is an incubator for expanding business opportunities, working together with the manufacturing and marketing functions of the NAGASE Group in order to solve issues faced by our customers and business partners.

In addition to being able to freely carry out development not only with NAGASE Group products, but with products from different companies throughout Japan and abroad, the NAW is able to provide specialized technical staff and a global network thanks to the wide variety of business fields the Group operates within. As a place where new solutions and value are produced through collaboration, joint development is being carried out with numerous companies and universities, with existing collaborations in fields including mobility, office automation (OA), electronics, building & construction, and packaging.

The showroom is on the second floor of the NAW, and is approximately 330 square meters (the size remains unchanged). In addition to more exhibits of examples of development along the theme of sustainable products, including bioplastics, recycled materials, and environmentally friendly paints, specific prototypes and development examples are also shown from a variety of industries, such as automotive and OA.

As a place to provide value which solves issues faced by business partners, including issues they are not yet aware of, the NAW is working to contribute to the NAGASE Group's vision of a sustainable world where people live with peace of mind.





◆**Contact Information for Inquiries**

NAGASE & CO., LTD. URL: <https://www.nagase.co.jp/english/>

<Inquiries About Press Release>

Public Relations & Branding Office, Corporate Communication Department

Tel: 03-3665-3640