

**New Group Slogan: “Delivering next.”
—Providing Greater Value Globally**

As part of efforts to increase global branding activities, Nagase & Co., Ltd. (Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima) has renewed the Group slogan to “Delivering next.” We will work towards making this slogan known worldwide.

NAGASE was founded in 1832 as a wholesaler dealing in natural dyes such as safflower, and then expanded its business mainly in the chemicals industry. Now, the NAGASE Group has 114 companies in 32 countries and regions around the world, and responds to customers’ manufacturing needs not only in chemicals but in a variety of fields including electronics, mobility, energy, food, medicine, and biotech, combining the Group’s diverse values to present unique proposals.

The new slogan represents how the NAGASE Group will provide value to the global market up to and beyond its 200th anniversary in 2032. In addition to all group employees sharing the same values, we will be proceeding with branding activities to create a greater sense of unity, including with Group company names, the corporate logo, and corporate colors, working together to increase our corporate value.

The NAGASE Group will continue to pursue the creation of a sustainable world where people live with peace of mind by using materials to contribute to solving customers’ innovation challenges.

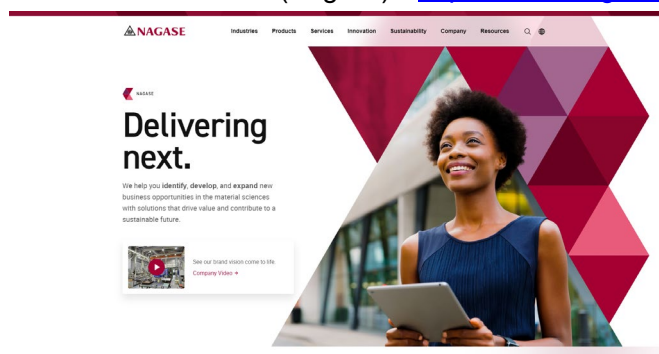
■New Group Slogan:

“Delivering next.”

Demonstrating our intent to create a better future by stacking “next” on top of “next” with our partners.

■New Brand Design (Example)

NAGASE Global Site (English) <https://www.nagase.com/>



*The combination of triangles represents the unique value NAGASE provides by combining diverse values together.



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