



Nagase & Co., Ltd. and S'UIMIN Sign Memorandum of Understanding on Demonstration Project for Sleep Measurement and Sleep Improvement in Obu

Nagase & Co., Ltd. (Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima) and S'UIMIN Inc. (Shibuya-ku, Tokyo; President, CEO: Masashi Yanagisawa) have signed a memorandum of understanding with the City of Obu in Aichi Prefecture on a demonstration project for sleep measurement and sleep improvement in Obu, with the aim of implementing policies to increase the productivity of businesses in the city by improving the sleep of the working age population.

S'UIMIN Inc. provides a sleep measurement service using AI and a wearable device that measures brainwaves, and Nagase & Co., Ltd. has been collaborating with them since 2021. The City of Obu, under the slogan "Healthy City Obu," has implemented various policies related to diet and exercise. This fiscal year, they intend to implement policies related to sleep, with the aim of increasing the productivity of local businesses and improving mental health strategies through visualization of sleep patterns and increased sleep literacy. At an event held by the Chubu Bureau of Economy, Trade, and Industry to match local governments with businesses, the City of Obu accepted Nagase & Co., Ltd. and S'UIMIN Inc.'s proposal.

■Overview of the Demonstration Project

Goal: To promote policies supporting health management from the perspective of sleep, with the working age population as the main target.

- <Demonstration Project Flow>
- •Request 100 to 200 employees at local businesses to carry out simple measurements with a wristwatchstyle activity tracker and to respond to a sleep survey
- Screen for people with potential sleep risks
- •For those who were identified as having potential sleep risks, use S'UIMIN Inc.'s wearable device (InSomnograf) to measure their brainwaves when sleeping and carry out a detailed sleep analysis
- •Provide participants with solutions based on S'UIMIN's analysis

As not just a chemicals trading firm, but a business designer that creates a sustainable future, the NAGASE Group will contribute to realizing a sustainable world where people live with peace of mind.

Related press release:

Investment in S'UIMIN Inc., Developer and Provider of Brain Wave Measuring Wearable Devices and Sleep Measurement Services (December 20, 2021)

https://www.nagase.co.jp/english/assetfiles/news/20211220 1.pdf



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