

**SARUTAHIKO COFFEE Adopts TiMELESS® for Coffee Bean Bags at Stores Nationwide
—Plastic Used for Packaging Reduced**

Nagase & Co., Ltd.

The gas control technology TiMELESS®*¹ developed by MIB Co., Ltd. (Shibuya-ku, Tokyo; CEO: Toru Watanabe), which for coffee-related uses Nagase & Co., Ltd. (Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima) is the sole agent for, has been adopted for use in coffee bean bags by SARUTAHIKO COFFEE Inc. (Shibuya-ku, Tokyo; President and CEO: Tomoyuki Otsuka). Sales will begin at the dogenzaka-dori location in Shibuya which opened on Thursday, August 24 before becoming available at all 21 locations (as of July 2023) around Japan.

In general, plastic valves are used in the packaging of coffee beans to release the carbon dioxide emitted from the beans and prevent the bags from expanding and bursting. As an alternative to these valves, these coffee bean bags using TiMELESS® create fine flow paths for the gas to be released, reducing the amount of plastic used. SARUTAHIKO COFFEE carries out various environmentally-friendly business practices, such as using straws made from biodegradable materials, and when they decided to update their coffee bean bags the TiMELESS® technology drew their attention due to its potential to help reduce the environmental burden.



TiMELESS® is also used by major coffee manufacturers, but this is the first time for it to be used in a product being sold at storefronts throughout Japan.

The NAGASE Group's medium-term management plan ACE 2.0 positions environmental businesses as targets to develop and focus on. By taking advantage of the knowledge, networks, and matching



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functions developed in a range of industries as a trading company to provide unique value, we will contribute to the Group's vision of realizing a sustainable world where people live with peace of mind.

*1 About TiMELESS®

TiMELESS® is a gas control technology developed and patented by MIB applicable to film and paper packaging materials. By creating fine flow paths in the seal of the packaging film for gas control of the packaging's interior, gases can be released so fruits, vegetables and other contents can be kept fresh longer. This technology can help reduce food waste, is environmentally friendly, and is expected to expand globally. Nagase is the sole agent for this technology for coffee-related purposes.

◆An explanation of the TiMELESS® technology is available [here](#) (Japanese only)

◆Inquiries

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