

August 14, 2024  
Nagase & Co., Ltd.

### **3rd NAGASE Cup Selected as Japan Sports Agency Commissioned Project: FY2024 Para Sports Promotion Project**

The 3rd NAGASE Cup Athletics Competition (World Rankings Competition; WPA Approved) sponsored by Nagase & Co., Ltd. (Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima) has been selected as a Model Creation Project for Creating Environments for Para Sports for the FY2024 Para Sports Promotion Project\*1 by the Japan Sports Agency, after a public recruitment process.

The NAGASE Cup has been held since 2021 under the concept of being an inclusive competition that anyone can participate in regardless of age, nationality, or whether or not they have a disability. Considering the success of the previous competitions, the 3rd NAGASE Cup was selected for this project due to expanding the numbering of participating companies and people involved, as well as its plan to use new technology to allow even more people to see the attraction of para sports and para athletes.

In addition to supporting athletes striving to meet their next challenge, the goal of the NAGASE Cup is also to provide a venue for spectators, competitors, volunteers and local residents an opportunity to encounter new experiences and values, and spread respect for diversity and inclusivity throughout society as a whole.

Registration for competitors for the 3rd NAGASE Cup will be open until September 6 (registration will close for some events when they reach maximum capacity). See an overview of the competition below for details.

Details: <https://para-ath.org/events/01-1/20240725-001-621>(Japanese only)

**\*1: Para Sports Promotion Project Model Creation Projects for Creating Environments for Para Sports**—The goal of this project is to create environments that can form a foundation for people with and without disabilities to enjoy sports together and allow for life-long participation in sports by people with disabilities, as well as encouraging the creation of cooperative frameworks between para sports associations, local governments, private companies, and other related parties.

Details: [https://www.mext.go.jp/sports/b\\_menu/boshu/detail/jsa\\_00288.html](https://www.mext.go.jp/sports/b_menu/boshu/detail/jsa_00288.html)(Japanese only)



■NAGASE Cup Overview

Name: 3rd NAGASE Cup Athletics Competition (World Rankings Competition; WPA Approved)

Organizers: Japan Para Athletics, Tokyo Athletics Association

Sponsor: Nagase & Co., Ltd.

Dates: Saturday, October 12 and Sunday, October 13, 2024

Venue: Japan National Stadium (10-1 Kasumigaokamachi, Shinjuku, Tokyo)

Free entry

■NAGASE Cup Official Media

Website: <https://www.nagase.co.jp/nagasecup/>

Instagram: [https://www.instagram.com/nagasecup\\_since2022/](https://www.instagram.com/nagasecup_since2022/)



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Official Instagram

◆Inquiries

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