

Capital Alliance with A10 Lab –Acquiring Knowledge for Next-generation Business Development

As part of the growth strategy in its Medium-Term Management Plan ACE 2.0, Nagase & Co., Ltd. (Head Office: Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima) has specified the four quadrants of Foundation, Focus, Development, and Improvement, and is carrying out its businesses along the axes of the trading, manufacturing, and R&D functions. As a partnership in the Development quadrant with the goal of building the foundations for next-generation business development, Nagase & Co. has formed a capital alliance with A10 Lab Inc. (Head Office: Kobunecho, Nihonbashi, Chuo-ku, Tokyo; CEO: Go Nagasaka). This investment was made through a corporate venture capital (CVC) fund managed by Nagase Future Investments Co., Ltd., a wholly-owned subsidiary established in April 2025.

A10 Lab provides services to support improving lifestyle habits, such as developing and providing the habit-development app Miinchale® to support healthy living for individual users, company employees, and corporate health insurance societies. With this investment from Nagase & Co., A10 Lab will carry out consultations on adding new diseases to the app and aim to further expand its customer base, such as through users of health-promotion programs. Miinchale® is a health-support tool with a wide-reaching user base, including individual users, company employees, and rural seniors.

With the goal of carrying out more advanced investment activities in startups to create businesses with different perspectives from existing businesses, the NAGASE Group began utilizing corporate venture capital (CVC) in 2023. Through this investment in A10 Lab as a CVC initiative, Nagase will acquire knowledge in a different quadrant from existing businesses, and apply that knowledge to new business creation relevant to Nagase's materiality of contributing to extending healthy life expectancy.

As a company that solves manufacturing issues through materials, the NAGASE Group will continue to provide new value to everyone.

■A10 Lab Profile

- Company Name: A10 Lab Inc.
 - Head Office: 8-13 Kobunecho, Nihonbashi, Chuo-ku, Tokyo
 - Representative: CEO Go Nagasaka
 - Business Overview: Supporting changes to daily lifestyle activities
 - URL: <https://a10lab.com/>
- *The Miinchale® name and logo are registered trademarks of A10 Lab Inc.

◆Inquiries

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