

Investment in Flora Co., Ltd. —Acquiring Knowledge for Next-generation Business Development

Nagase & Co., Ltd. (Head Office: Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima) has acquired shares of Flora Co., Ltd. (Head Office: Sakyo-ku, Kyoto; CEO: Anna Kreshchenko), which plans, develops, and operates women's health care platforms which leverage AI, as part of Flora's third-party allotment of shares. This investment was made through a corporate venture capital (CVC) fund managed by Nagase Future Investments Co., Ltd., a wholly-owned subsidiary.

As a femtech startup, Flora leverages cutting-edge technology such as AI to develop and provide health care platforms to support visualizing and solving health issues specific to the sex of users. By providing companies with a well-being support service for women employees and an AI health care app for individual users, Flora aims not only to improve the health of individuals but to increase productivity and support the well-being of employees in organizations as a whole. Through this investment in Flora, Nagase & Co. will aim to solve gender issues in the NAGASE Group and throughout the supply chain of the industry as a whole, while working towards building a sustainable society and business model.

As a company that solves manufacturing issues through materials, the NAGASE Group will continue to provide new value to everyone.

■Flora Profile

- Company Name: Flora Co., Ltd.
- Head Office: 32 Yoshida Tachibana-cho, Sakyo-ku, Kyoto
- Representative: Anna Kreshchenko
- Business Overview: Planning, development, and operation of women's health care platforms which leverage AI
- URL: <https://flora-tech.jp/>

◆Inquiries

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