



August 1, 2012
NAGASE & CO., LTD.

Nagase Group Establishes Brazilian Subsidiary

NAGASE & CO., LTD. (Head Office: Chuo-ku, Tokyo; Hiroshi Nagase, Representative Director and President), in cooperation with Nagase America Corp. (Head Office: New York; Gen Hirao, COO), has established a local subsidiary in the Federative Republic of Brazil.

In its medium-term management plan "*Change-S2014*" adopted in April 2012, the Nagase Group identified the Bio, Environment and Energy, and Electronics sectors as major areas of emphasis. The Group is pursuing globalization and the creation of high-added-value businesses as twin drivers of business growth.

Choosing Brazil and its strong food and agricultural markets as a new base of operations will allow the Nagase Group to develop high-value-added products in the Bio sector, while at the same time expanding the firm's reach into the chemicals, automotive, and electronics industries where the Group enjoys a particular record of success.

Overview of New Entity

Company name	NAGASE DO BRASIL REPRESENTAÇÃO COMERCIAL LTDA.
Location	Federative Republic of Brazil, Sao Paulo State, Sao Paulo
Establishment date	July 30, 2012
Common stock	R\$2 million (approximately ¥80 million)
Local Representative	Norihiro Tsuji
Business Overview	Bio business market research in Brazil and other South American nations; market research for other businesses in development
Official Launch	November 2012 (tentative)

For more about this release:
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